

MDGUIDELINES®

Driving Population Health Insights

The healthcare landscape is rapidly changing and, with it, the way individuals receive care. Today, 85 percent of hospitals have accountable care organizations (ACOs) — or are in the ACO-planning stage — with nearly 7 in 10 Americans living in an area served by one.¹ In order for patients to reap the benefits of more proactive, value-based care, providers need access to the right tools that can deliver actionable insights to benchmark, measure and improve clinical and financial performance.

MDGuidelines is a proven approach to managing and measuring the impact of evidence-based care across entire populations. This comprehensive platform delivers point-of-care clinical decision support, analytics and consulting services that empower providers, payers and employers to successfully participate in value-based models, promote active lifestyles, and achieve a tangible return on investment.

THE MDGUIDELINES DIFFERENCE

MDGuidelines helps stakeholders throughout the healthcare continuum to thrive in the new era of value-based care with a proprietary set of content, tools and data analytics for benchmarking and improving performance.

- Improves outcomes by returning individuals to active health sooner
- Eliminates costly clinical variations in care
- Delivers performance reports for diagnostic categories and condition levels
- Quantifies the financial impact of reducing care durations across the patient population
- Optimizes utilization of healthcare services

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¹ Budryk, Zack. "Number of ACOs on the rise, but growing at slower pace." Fierce Healthcare. April 22, 2015.

We help healthcare providers and executives make better decisions based on a consistent, evidence-based approach to care that's informed by the following:

MDGUIDELINES®

Decision Support

- Physiological duration tables
- Evidence-based treatment guidelines
- Predictive modeling
- EMR integration

Analytics

- Benchmarks
- Big data insights
- Scorecards
- Return on investment

Consultation

- Business intelligence
- Clinical support
- Utilization best practices

HEALTH IN SIGHT

For more than 30 years, Reed Group has been building, adapting and innovating our evidence-based clinical content and guidelines to provide the highest quality, most dependable decision support tool in the industry — thoroughly and rigorously backed by medical evidence and scientific fact.

To learn how MDGuidelines can help your healthcare organization to improve outcomes and bend the cost curve, contact Joe Guerriero, Senior Vice President, MDGuidelines, at jguerriero@reedgroup.com or 720-456-4387.