

# MDGUIDELINES®

## *Driving Population Health Insights*

The healthcare landscape is rapidly changing and, with it, the way individuals receive care. Today, 85 percent of hospitals have accountable care organizations (ACOs) — or are in the ACO-planning stage — with nearly 7 in 10 Americans living in an area served by one.<sup>1</sup> In order for patients to reap the benefits of more proactive, value-based care, providers need access to the right tools that can deliver actionable insights to benchmark, measure and improve clinical and financial performance.

MDGuidelines is a proven approach to managing and measuring the impact of evidence-based care across entire populations. This comprehensive platform delivers point-of-care clinical decision support, analytics and consulting services that empower providers, payers and employers to successfully participate in value-based models, promote active lifestyles, and achieve a tangible return on investment.

### THE MDGUIDELINES DIFFERENCE

MDGuidelines helps stakeholders throughout the healthcare continuum to thrive in the new era of value-based care with a proprietary set of content, tools and data analytics for benchmarking and improving performance.

- Improves outcomes by returning individuals to active health sooner
- Eliminates costly clinical variations in care
- Delivers performance reports for diagnostic categories and condition levels
- Quantifies the financial impact of reducing care durations across the patient population
- Optimizes utilization of healthcare services

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<sup>1</sup> Budryk, Zack. "Number of ACOs on the rise, but growing at slower pace." Fierce Healthcare. April 22, 2015.

We help healthcare providers and executives make better decisions based on a consistent, evidence-based approach to care that's informed by the following:

## MDGUIDELINES®

### Decision Support

- Physiological duration tables
- Evidence-based treatment guidelines
- Predictive modeling
- EMR integration

### Analytics

- Benchmarks
- Big data insights
- Scorecards
- Return on investment

### Consultation

- Business intelligence
- Clinical support
- Utilization best practices

## HEALTH IN SIGHT

For more than 30 years, Reed Group has been building, adapting and innovating our evidence-based clinical content and guidelines to provide the highest quality, most dependable decision support tool in the industry — thoroughly and rigorously backed by medical evidence and scientific fact.

**To learn how MDGuidelines can help your healthcare organization to improve outcomes and bend the cost curve, contact Joe Guerriero, Senior Vice President, MDGuidelines, at [jguerriero@reedgroup.com](mailto:jguerriero@reedgroup.com) or 720-456-4387.**